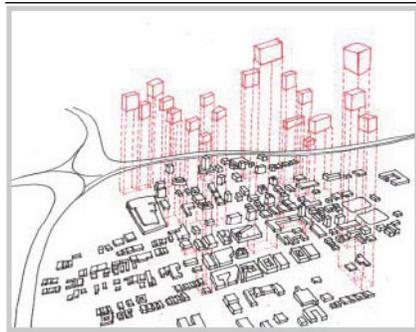


# San Jose Redevelopment Agency downtown project **fact sheet**



**Project:** Strategy 2000-San Jose Greater Downtown Strategy for Development

**Description:** Strategy 2000 was developed as an update to the Downtown Strategy Plan 2010 to serve as a guide for policy and development in the Greater Downtown. The Strategy 2000 provides specific recommendations for land use, development types and the amount of development based on environmental, urban design and community needs. It is the umbrella long term strategy and vision for the downtown.

**Major Goals:**

Use Category	Current Amount Of Development in the Greater Downtown	Growth Anticipated in the Strategy 2000 Plan	Total Level of Development in the Greater Downtown
Office	6,000,000 square ft	8,000,000 to 10,000,000 square ft	14,000 to 16,000 dwelling units
Residential	5000 dwelling units	10,000 dwelling units	15,000 dwelling units
Retail	1,000,000 square feet	900,000 to 1,200,000 square feet of retail space	1,900,000 to 2,200,000 square feet
Hotels	1,500 rooms	2000 to 2,500 rooms	3,500 to 4,000 rooms

- Top Priorities:**
- (1) Develop retail in Greater Downtown
  - (2) Develop more housing with an emphasis on affordable housing
  - (3) Complete the Guadalupe River park and Los Gatos Creek Trail System
  - (4) Develop a Parking management Plan
  - (5) Invest in streetscape improvements to improve the walk ability and comfort of the streets in the Greater Downtown
  - (6) Expand the San Jose Convention Center
  - (7) Update San Jose’s Zoning Code to reflect the Strategy 2000 recommendations

*The full version of the Downtown Strategy Plan is available online at [www.sjredevelopment.org](http://www.sjredevelopment.org).*